

Press release

5 January 2023

## DS Printech China primed for Guangzhou edition in May

**The organisers announce the return of the influential digital and screen printing trade fair in parallel with reports of easing pandemic restrictions in China. The next edition will take place from 16 – 18 May 2023 at the China Import and Export Fair Complex in Guangzhou. With the market showing strong signs of growth in China and beyond, the business-friendly platform will be an important avenue for exhibitors to increase their foothold in the region.**

Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, commented: "With parts of the country opening up for business, I am pleased that we can help rekindle the in-person industry next year in Guangzhou. The disrupted trade fair schedule, paired with a growing textile printing sector, has left buyers and exhibitors eager for DS Printech China's resumption."

As one of Asia's most prominent textile printing platforms, next year's show will welcome fairgoers seeking to take advantage of the forecast business climate, with expansion expected for both the digital textile printing and screen printing markets.

Known as the "next generation" of textile printing, the digital textile printing market is poised for a CAGR of 12.1% from 2022 – 2030<sup>1</sup>, due to its accuracy, speed, and small volume capabilities. Much of the growth will be driven by increased demand in China and other parts of Asia-Pacific. However, this has not detracted from the screen printing market, particularly in China, where an anticipated 21.6% CAGR until 2027<sup>2</sup> is expected to well exceed the global average.

DS Printech China is a rebranding of two events: CSGIA and Textile Digital Printing China. The debut edition in Shenzhen in 2020 attracted 200 exhibitors, who connected with 8,853 visitors and over 130,000 online participants.

<sup>1</sup> "Global Digital Textile Printing Market (2022 to 2030)", 30 August 2022, Research and Markets, <https://bit.ly/3VHGoRP>, (Retrieved: December 2022)

Jason Taylor  
Tel. +852 2230 9296  
[jason.taylor@hongkong.messefrankfurt.com](mailto:jason.taylor@hongkong.messefrankfurt.com)  
[www.dsprintech.com](http://www.dsprintech.com)  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)

DSPGZ23 PR1 en

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

<sup>2</sup> "Screen Printing: Global Strategic Business Report", October 2022, Research and Markets, <https://bit.ly/3FA1Zqf>, (Retrieved: December 2022)

The fair is co-organised by Messe Frankfurt (HK) Ltd, China Screen Printing & Graphic Imaging Association (CSGIA) and Guangzhou Teyin Exhibition Service.

For more details on the fair, please visit: [www.dsprintech.com](http://www.dsprintech.com). Information from the international textiles sector and Messe Frankfurt's textile fairs worldwide can be found at: [www.texpertise-network.com](http://www.texpertise-network.com).

-end-

Notes to editors:

**Further press information and picture material**

<https://dsprintech-guangzhou.hk.messefrankfurt.com/guangzhou/en/press.html>

**Follow the fair on social media**

<https://www.facebook.com/DS-printech-China-100589418252308/>  
<https://www.instagram.com/dsprintech/>  
<https://www.linkedin.com/company/dsprintech/>

**Newsroom**

**Texpertise, the textile business network**, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>  
<https://www.linkedin.com/company/texpertise-network/>

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability). With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022