

# DS printech

CHINA

16 – 18.5.2023

China Import and Export Fair  
Complex, Guangzhou

See you in  
Guangzhou!

China (Guangzhou) International Screen Printing  
and Digital Printing Technology Fair  
(Formerly CSGIA / Textile Digital Printing (China) Expo)

Digital integration,  
green development

[www.dsprintech.com](http://www.dsprintech.com)

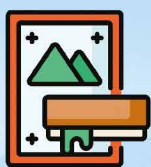
# Boost your business in the ever-growing digital and screen printing market in China

With sustainability becoming a hot topic, environmentally focussed demands are propelling the digital textile printing sector to new heights, so much so that the market in China is expected to reach **USD 457 million** in 2027, growing at a CAGR of **13.7%** from 2020. Moreover, the **e-Commerce boom** in the country gives digital printing an edge to respond to the escalating demands for efficient production, small quantity orders and personalisation.

While for screen printing, the sector has seen rapid progress and innovations over the past years. The market's future is highly promising with its **wide range of end-use applications** including ceramics, glass, automobiles, electronics, photovoltaic products and more.

As an influential platform dedicated to digital and screen printing sectors, DS Printech China, to be held in Guangzhou in 2023, is a not to be missed event for overseas companies to grasp the wealth of opportunities in China's market.

## Five featured zones to target relevant buyers



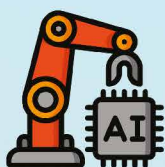
Screen printing



Digital printing



Textile printing



Intelligent manufacturing & personalised printing



Overseas zone

## Multiple platforms to guarantee optimal outcomes

### Physical event

- Connect with over 8,000 decision makers in-person
- Promote your brand through well-attended seminars, product launches and livestreamed interviews

### Expand your network with value adding services

- Exhibitor directory (website & mobile versions)  
Your product photos and promotional text will be featured on the official fair website and WeChat, the largest social media platform in China, before, during and after the event.
- Pre-show webinar promotion  
Holding your own webinar? We will help inform and recruit an audience for you! The webinar links will be sent to buyers via the fair's e-newsletters and the recordings will be available after the show to extend online reach.
- Marketing and media support  
Take advantage of the organisers' global network to promote your business.





# 2020 show review

## Exhibitor profile



200 exhibitors



20,000 sqm exhibition space

## Featured exhibitors



## Exhibitors' testimonials

"Entering into the digital era, we need to be more responsive to the market demands – from small quantity orders to quick turnaround and customisation. The visitors we met here at DS Printech China are highly professional as they know well about the Chinese market and are very specific in their needs."

**Mr Lei Xu, Sales Manager, Brother Machinery, Japan**

"The fair is very important for us to reach our Chinese customers. We are displaying heat press machines which are French-made, and I think the results are quite good. China is an expanding market with people looking to personalise more and more. So we believe there are still a lot of opportunities."

**Mr Nicolas Becherel, Sales Manager, Chemica, France**

## Visitor profile

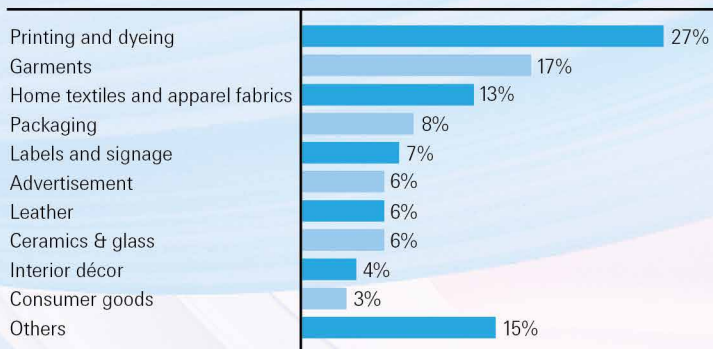


8,853 onsite visitors from 7 countries and regions



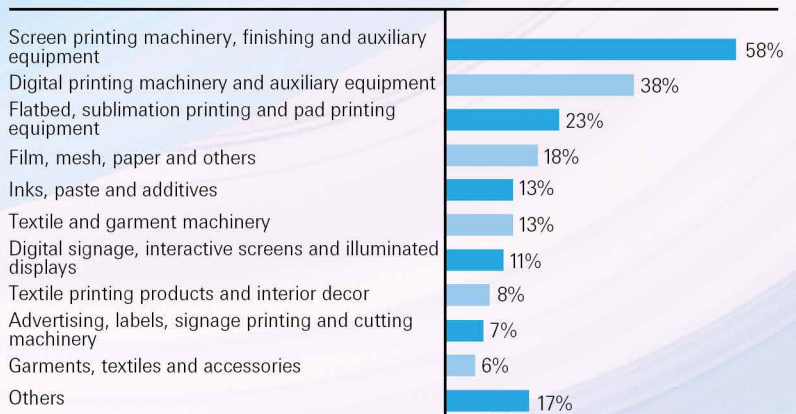
130,000+ online participants

### Visitors' business focus by end-use applications\*



\*total percentage is over 100 because of multiple selections

### Visitors' sourcing interest by product groups\*



\*total percentage is over 100 because of multiple selections

# Participate in fringe events to nurture new possibilities



Subject to change, as of February 2023

## Seminars and forums

A hub for information exchange and networking. Topics about the latest printing technologies, solutions, trends, industry standards and policies will be in the spotlight.

## Product presentations

Introduce your innovations and technologies to maximise exposure.

## Personalised Printing Workshop

Become a sponsor of the digital printing workshop to allow onsite buyers to learn about your products through hands-on activities.

## Fair livestreams

Interviews with industry experts, researchers and association leaders will be livestreamed via WeChat.



## Reserve your booth at the Guangzhou edition now!

### Fair facts

Date: 16 – 18 May 2023

Venue: China Import and Export Fair Complex, Guangzhou, China

### Participation fee

Standard booth USD 210 / sqm

Raw space USD 190 / sqm

### Contact us

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