



China (Guangzhou) International Screen Printing
and Digital Printing Technology Fair
(Formerly CSGIA / Textile Digital Printing (China) Expo)

Digital integration,
green development

www.dsprintech.com

DS printech
CHINA

11 – 13.11.2024

China Import and Export Fair
Complex, Guangzhou, China

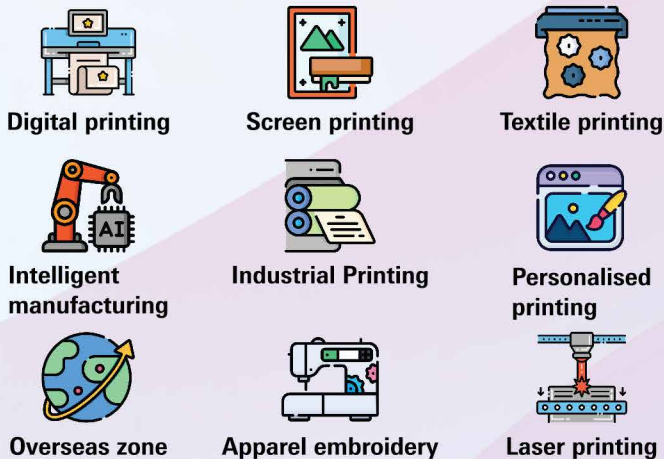
Drive new business prospects at DS Printech

As consumer behaviour gravitates towards customisation and technological advancements accelerate, new trends have opened up opportunities for the domestic digital and screen printing markets.

In the face of rising disposable incomes, fashion has become an integral part of consumer identity, particularly younger generations. Riding this trend, textile manufacturers and retailers are utilising screen printing to fill a creative niche. In parallel, the desire for high-quality, cost-effective graphics with a focus on environmental sustainability is driving attention towards **digital printing**.

DS Printech China, Asia's influential digital and screen printing platform, is set to return in November 2024. Join us in Guangzhou, to showcase your latest innovations and connect with key buyers!

9 major product categories to cater the increasing demand in Asian markets



Exhibitor profile



A dedicated and recognised event for industrial leaders



...and many more

Praise from past exhibitors



"Printech China is a key platform for engaging with domestic wholesalers, manufacturers and regional representatives. Having participated in numerous editions, we will always return to boost brand awareness, learn industry trends, and offer innovative solutions. We are optimistic about China's screen and digital printing prospects as the field becomes more specialised and proficient."

Ms Karen Liu, Sales Engineer, SAATI Technical Fabric (Tianjin) Co Ltd



"Entering into the digital era, we need to be more responsive to market demands - such as small quantity orders, quick turnaround, and customisation. The visitors we've met here at DS Printech China are professional and knowledgeable about the Chinese market and have specific requirements."

Mr. Lei Xu, Sales Manager, Brother Machinery, Japan

Prestigious buyers and visitor delegation from around the globe



Visitor profile



11,000 onsite visitors from
50 countries and regions

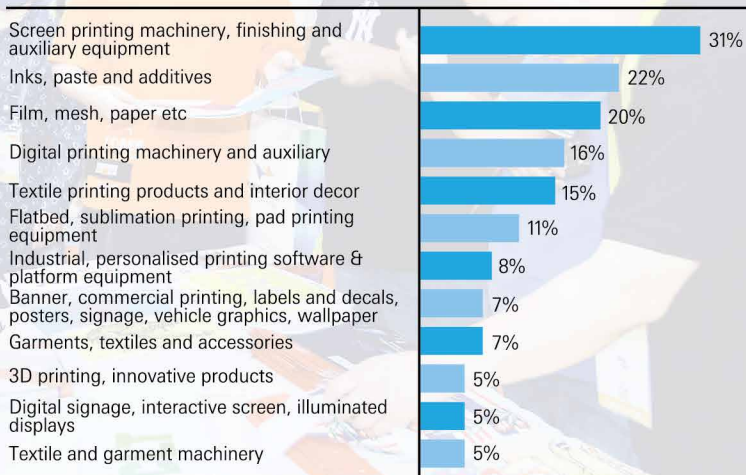


100,000+
online participants

Visitors' business focus by end-use applications:

advertisement, ceramic & glass industry, consumer good, electronic printing, garment, home textiles and apparel fabric, label and sign, leather, interior decor, packaging industry, printing and dyeing mill

Visitors' sourcing interest by product groups*



*total percentage is over 100 because of multiple selections



Maximising your marketing reach

Overseas

(72+ countries and regions)

48,000+

Trade visitors

Advertisements
& Press releases

40+
overseas media

Online marketing



Social media

Direct marketing



Direct e-mailing SMS Telemarketing

Chinese

(26+ regions)

310,000+

Trade visitors

Advertisements
& Press releases

60+
Chinese media

Maximise your exposure through our fringe programme

Seminars and forums

Ideal for information exchange and networking. With members of the Asia Screen Printing & Graphic Imaging Association from Australia, India, Japan, and Thailand set to share their expertise, various topics about the latest printing technologies, solutions, trends, industry standards and policies will be in the spotlight.

Product presentations

Showcase your cutting-edge innovations and technology to maximise exposure at the Golden Mesh Award, the most influential professional awards in the screen and digital printing fields.

Fair livestreams

Interviews with industry experts, researchers and association leaders will be livestreamed via WeChat.

Supporting associations:

- Asia Screen Printing & Graphic Imaging Association
- Indonesia Specialty and Graphic Imaging Association
- Japanese Screen and Digital Printers Association
- Nepal Printers' Association
- Screenprinting & Graphic Association of India
- Specialty Graphic Imaging Association of Australia
- Screen Imaging and Digital Graphic Association of Philippines
- Screen Printing Association of Korea
- Thai Screen Printing & Graphic Imaging Association
- Vietnamese Specialty Graphic Imaging Association

Reserve your booth today!

Date

11 – 13 Nov 2024

Venue

China Import and Export Fair Complex
Guangzhou, China

Participation fee

Standard booth USD 210 / sqm

Raw space USD 190 / sqm

Submit your application form by **31 May 2024** and enjoy a **5% early bird discount**.

Contact us

Messe Frankfurt (HK) Ltd

Mr Ben Shi

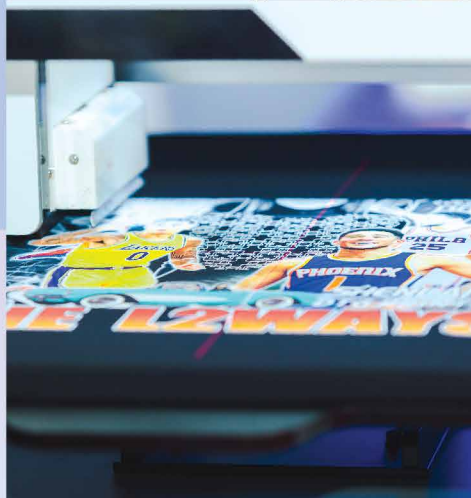
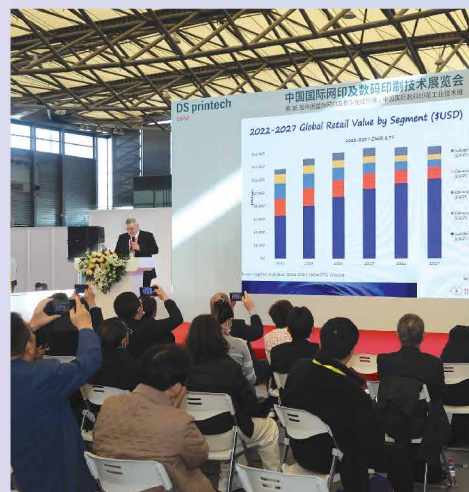
Tel +852 2230 9216

Chinese enquiries +86 21 6160 1155

dsprintech@hongkong.messefrankfurt.com

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www.dsprintech.com



DS Printech China



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